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Discover Three Ways To
SAVE MONEY
When Bringing
Cris Johnson's
Educational Assemblies
To Your School!
A Special Report



www.elementaryschoolassemblies.com

INTRODUCTION

Working to provide satisfying assemblies is becoming increasingly difficult with tighter budgets and more diversified student interests. It is becoming more and more important to cut costs and provide a greater variety of events that appeal to the broad cross section of a varied student body and that contain appropriate content.

This special report will help you to put on a terrific and satisfying assembly, even while on a tight budget. Every penny saved is important and can be stretched to incorporate a more pleasing and satisfying program for your school!

Let's begin to see how you can cut costs and bring in a terrific program that will satisfy your needs and get raves from both your students and teachers!



BLOCK BOOKING

More so than with other organizations, schools have to watch where their money is going. At the same time you want to provide your student body with valuable assemblies. One way many schools have found to cut costs is through Block Booking.

Block Booking means that you book a program when the program is already in your area presenting for other schools. Because the program is already in your area and there are not any extra travel expenses, the program will usually be offered at quite a discount.

We should point out that Cris Johnson performs in several states and more than likely may be scheduled to perform in or near your area. Simply call his office at 716-940-8963 to find out when he'll be in your area.

MULTI-PROGRAM DISCOUNT

With some assembly presenters, if you book more than one program with them, they will also offer discounts on the individual programs, regardless of when you elect to schedule your assemblies.

Since Cris Johnson offers 12 different assembly programs on curriculum and character education for elementary students, the value of a multi-program discount immediately becomes clear.

In addition, Cris invites you to partner up with other schools in your area for even more savings. Since Cris has programs for every grade level, it's extremely easy to find a second school to share the investment of Cris' programs.

NO-RISK FUNDRAISER

Finally, we have dealt with many schools that will hire Cris for an assembly program in the afternoon, and then book us for a no-risk, no out-of-pocket fundraiser program in the evening. This is an excellent way to bring a program to your students and raise funds for those in need at your school.

The way this works is very simple. Normally, for Cris to come to your area for a fundraiser, there is a minimum investment required. However, when he is booked for a night time family fundraiser WITH a scheduled assembly during the day, he will waive that minimum amount.

Cris will do the scheduled daytime assemblies for the agreed amount and then he will do a more elaborate, family fun-filled show in the evening for 50% of your ticket sales. This is a fun, effective, proven way for your school to generate needed funds for sports equipment, band trips, etc.

Since Cris only takes 50% of the ticket sales, this is truly a NO RISK fundraising method. In addition, Cris will put a “cap” on what he will take, meaning you will make more money than he will.

Cris even provides schools with a step-by-step, easy-to-use fundraising guide designed to take first-time fundraisers by the hand and make the whole process even easier. Cris provides press releases, fliers for you to copy and send home with students, morning announcements to be read, and a lot more.

A PROGRAM FOR THE HIGHLIGHT OF YOUR SCHOOL'S ASSEMBLIES ACTIVITIES

Depending on your elementary assembly needs, there are 12 options that Cris Johnson offers. For a great kickoff to a Character Education campaign, you may want to consider either Cris's Self-Esteem program “**Yes I Can!**” or his “**No Bully Zone!**”. For Read Across America, his “**A Cat And a Hat**” show, or his “**I Love To Read**” program. For an educational assembly on the tough drug issues that students face today, you should investigate Cris Johnson's program “**Drug Free, That's Me!**”. For STEM assemblies, be sure to check out Cris's fun “**Wacky Science**” and “**The Goofy Kooky Math Show!**”. Looking to reinforce a love of history? Check out “**Uncle Sam's Comedy Jam!**” Earth Day can be celebrated with Cris's conservation program, “**Pollution Solution**”.

Finally, Cris also offers “**Spooky Magic**” (a Halloween Safety program), “**Christmas Magic**” (a non-religious way to celebrate the holidays) and “**Magical Mayhem**”, an all-purpose just-for-fun program perfect for family nights, field days, or fundraisers.



SAVE MONEY THREE WAYS

What makes Cris Johnson's Character Education "Success Magic" character education assembly programs such strong values are (in addition to the terrific regular pricing): the no-risk, no out-of-pocket fundraiser program, the multiple program bonus discount and the incredible Block Booking discount opportunities!

In a nutshell, you receive wonderful customer service and terrific programs at an affordable rate.

THE BLOCK BOOKING DISCOUNT

The Cris Johnson Programs Block Booking Discount is very simple. We are available to perform at anytime for your school, however if you choose to participate in the Block Booking discount program, call us to see if we have open days so you may schedule your performance during the times we are already in your area, and save money!

If you can coordinate your program date with the time we are already performing in your area, you will receive the discount. The available dates are limited. If you are interested, please contact as soon as possible.

Dates are subject to change as some geographical areas require more programs than others. Remember, the dates we discuss are beginning guidelines only. They are subject to change and they do not prohibit us from performing for your school during your requested date(s).



★ NEXT STEP ★

You may contact us to request more information about Cris Johnson's Character Education "Success Magic" assembly programs. At that time we can determine if we have open dates available for your school's performance.

We'll be happy to answer any questions you have.

I urge you to contact us even if you are just curious or uncertain of your interest. Particularly if you are interested in saving money with our Block Booking program, these dates are very limited or may even be sold out in your area, so it's best to contact us today.

We thank you for your request of this special report and if we currently work with you, I hope you have found some valuable ideas.

If we have not yet started to work together, I hope this is the beginning of a long and mutually beneficial relationship that creates the highlight of your school's calendar, for fun or educational purposes, even on a tight budget!

Sincerely, Cris Johnson